

SEM Manager

"We are looking for the independent thinkers, the fighters, the passionate, the creative, the defiant, and the determined! We hire for attitude and then for skill. If you are passionate about building Internet companies, we want to hear from you!"

APPLY NOW

Requirements

- Excellent communications skills, ability to collaborate with diverse and multifunctional teams.
- Able to solve problems, prioritize tasks and manage multiple and complex projects under deadline and budget pressure.
- Technical competence for building and managing SEM tools and technologies. Familiar with one of the markets bid management systems.
- 3 years of professional AdWords experience.
- High interest in marketing analytics, very good analytical and conceptual skills.
- Bachelor degree in Business, Communication studies, Marketing or an equal academic subject.
- Fluent in English and Thai.

Responsibilities

- Developing and managing SEM campaigns as well as transferring best practices with budgets that are unmatched in those markets.
- Involved to ensure that channel specific ROI targets are being met by improving processes and implementing tools to optimize the bid management and budget allocation.
- Managing paid search budgets and preparing reports on all SEM activities in order to derive recommendations for all relevant business units.
- Improving processes regarding keyword research/generation.
- Taking care of the bid management, management of text, creative content and the landing page.

Benefits

- Big responsibilities and project ownership.
- Fostering of personal growth in a learning and resourceful environment.
- Easy-integration into a highly professional, international and passionate team.
- Competitive compensation package for living and working in Bangkok.
- Knowledge sharing from the best entrepreneurs in the industry.
- An office in the heart of one of Asia's most international and lively cities.

About us

Rabbit Internet is a company builder and a venture arm of the BTS Group. We developed the unique Rabbit Internet Platform to bring growth to emerging Thai start-ups. We partner with entrepreneurs to build market leading Asian Internet companies and aim to serve the 600 million consumers in South East Asia by 2020.

Up for a challenge?

Share with us:
CV, start date

Email:
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