

# Display Marketing Manager

"We are looking for the independent thinkers, the fighters, the passionate, the creative, the defiant, and the determined! We hire for attitude and then for skill. If you are passionate about building Internet companies, we want to hear from you!"

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## Requirements

- Excellent communications skills, ability to collaborate with diverse and multifunctional teams.
- Familiar with tracking systems, capable of creating technical concepts for Retargeting implementation.
- Passionate about performance marketing and display advertising.
- Capable of leveraging the abilities of the channel to meet branding and performance objectives.
- 3 years of professional Display marketing work experience.
- High interest in marketing analytics, very good analytical and conceptual skills.
- Bachelor degree in Business, Communication studies, Marketing or an equal academic subject.
- Fluent in English and Thai.

## Responsibilities

- Setting up, running and scaling up Display Marketing Channel.
- Defining and managing proper mix of display marketing activities - Media Buying, RTB, Retargeting, Facebook Ads.
- Allocating budgets to different disciplines based on company goals and KPIs.
- Campaign planning, negotiations, analysis and reporting.
- Add creation and optimization, technical setup.

## Benefits

- Big responsibilities and project ownership.
- Fostering of personal growth in a learning and resourceful environment.
- Easy-integration into a highly professional, international and passionate team.
- Competitive compensation package for living and working in Bangkok.
- Knowledge sharing from the best entrepreneurs in the industry.
- An office in the heart of one of Asia's most international and lively cities.

## About us

**Rabbit Internet** is a company builder and a venture arm of the BTS Group. We developed the unique Rabbit Internet Platform to bring growth to emerging Thai start-ups. We partner with entrepreneurs to build market leading Asian Internet companies and aim to serve the 600 million consumers in South East Asia by 2020.

Up for a challenge?

Share with us:  
CV, start date

Email:  
[hr@rabbitinternet.com](mailto:hr@rabbitinternet.com)